



Global
Landscapes
Forum

Global Landscapes Forum 2017
Inclusive Landscapes Finance Pavilion
World Conference Centre, Bonn (Germany)

Session Announcement

Inclusive Finance and Business Models – Actions for Upscaling

Wednesday 20 December 2017, 14:00-15:15

In this session we discuss the need and opportunities for investors and companies to go from a “do-no-harm” to a “do-good” approach when investing in sustainable land management businesses.

What viable finance and business models are both good for business and can improve the livelihoods, land security and entrepreneurial potential of smallholders and communities? What is needed to make these work on the ground?



Photo credit: Mokhamad Edliadi/CIFOR.

Through an interactive discussion between panellists and the audience, all participants are encouraged to share their insights and experiences on what a do-good approach means in practice and what actions and strategies — including the roles that different actors should play (individually and jointly) — can be used to scale up the development and application of inclusive finance and business models.

You are warmly invited to join us in the Inclusive Landscapes Finance Pavilion and enrich our discussions. You are also encouraged to distribute this invitation to your networks.



RESEARCH
PROGRAM ON
Forests, Trees and
Agroforestry

SNV

FINANCE ALLIANCE
FOR SUSTAINABLE TRADE



Tentative Programme

The session will be facilitated by Prof. Dr. René Boot, director of Tropenbos International. The panel will consist of: Herman Savenije from Tropenbos International, Carina van der Laan (PhD) from the Netherlands Development Organisation (SNV), Marcelo Cardozo from MINGA forest producer organisation in Chiquitano (Bolivia), Francesca Nugnes from the Finance Alliance for Sustainable Trade (FAST) and a representative from a fund or investor (tbd).

Herman Savenije will briefly present the main findings of the working paper “[Improving the positive impacts of investments on smallholder livelihoods and the landscapes they live in](#)” aimed at investors and jointly developed by FMO, Tropenbos International, the Dutch organisation for development HIVOS and the Royal Tropical Institute (KIT).

Carina van der Laan has extensive experience with palm oil producers in Indonesia and will share her [experiences about access to finance for smallholders in Indonesia](#).

Marcelo Cardozo, Project Coordinator from MINGA forest producer organisation from Chiquitano, Bolivia who are partners of the Forest and Farm Facility will share the perspective of indigenous producers from the field on experiences with accessing finance for integrated territorial management. Francesca Nugnes will share FAST’s experiences in [supporting small- and medium-scale enterprises](#) on building workable, sustainable business models.

A representative from a fund/investor will bring perspectives from a financier.

Statements

There are no ‘empty’ lands. Investors and businesses that ignore land governance issues, as well as local community and smallholder rights, needs and interests, run serious business and reputational risks.

Proactive engagement with communities is not only a way of mitigating risk, but also a way to generate a **sustainable financial return and achieve the SDG targets** of companies and investors.

Smallholders are small in size, but large in number. Buying land at a large scale is not necessarily the only or best option for developing a land business. Collaborating with and investing in smallholders is an alternative way to reach scale.

A ‘do-good’ approach — working with smallholders and/ or communities to develop context-specific tenure and business models — **is feasible.**

Thinking, acting and partnering beyond a business-as-usual approach is required when working with smallholders and communities — including alternative means of engagement, looking at tenure and land governance, investment, business planning, and criteria that must be part of due diligence.

Contact

Interested, but not able to join? Share your perspectives and suggestions upfront to feed into the discussion and/or find out how you can follow future developments on this theme.

For questions and/or suggestions contact Petra Westerlaan: petra.westerlaan@tropenbos.org.

